

Necmettin Murat Tenil

Product Designer in Glasgow, UK

Portfolio: murattenil.com • murattenil@icloud.com • +44 7387059946

Professional Summary

Product Designer with 3 years across mobile apps, web, B2B SaaS, and e-commerce. Computer-engineering background plus MSc in User Experience & Interaction Design (4.0 GPA). User-centered, design-thinking-led design engineer: own end-to-end from user research and information architecture through Figma prototyping, design systems, and dev-ready handoff (HTML/CSS/JS).

Experience

Product Designer | ikas

Sep 25 - Dec 25

- Designed merchant panel and marketing-site interfaces for a B2B e-commerce platform serving +20,000 SMEs and enterprise clients, cutting support tickets by 8% through streamlined UX flows.
- Built 16 reusable Figma components into a shared design system adopted across web and panel, reducing design-to-handoff time by 25%.
- Ran usability testing on checkout and onboarding flows, lifting completion rate by 12% across 3 iterations.
- Improved sales by 15% by building trust with clients through creative slides used in presentations prepared for stakeholders and investors in 3 months.

Product & Brand Designer | Withertz

Jun 25 - Jun 26

- Owned end-to-end product, UI, and branding for 2 B2B SaaS products from scratch, shipping 6 releases in collaboration with cross-functional founders and engineers.
- Established the design system and component library in Figma, standardizing UI across products and cutting new-screen build time by 30%. Also design consistency increased by 50%.
- Redesigned the reporting workflow for an AI multi-agent SaaS tool, cutting report-generation time 45% and lowering operating token cost 20%.

Product Designer | VitGo (BiGO)

Jan 25 - May 26

- Designed the end-to-end mobile experience, design system and human-centred design (live chat, location tracking, map, safety flows) for a ride-sharing app, reaching +25,000 users.
- Led user research and usability testing Figjam & Miro that reprioritized 2 safety features, improving trip-completion by 15%.
- Prototyped real-time-support interactions in Figma and validated with 4 participants before engineering handoff.

UI/UX Designer & Product Owner | Bizping (Bizzly)

Jan 25 - Jun 26

- Designed a web and mobile event-networking platform end-to-end, driving attendee connections, creating events and sign-ups to 3,400 users.
- Defined product roadmap and information architecture across organizer and attendee flows, aligning stakeholders on scope and priorities.
- Ran usability and A/B tests on the connection and follow-up flow, raising activation and successful ticket sales by 28%.

Product Designer | Admire Group

Nov 23 - Jan 25

- Crafted accessible UX flows and UI for Admire products, improving usability-test success rate by 25% via 9 rounds of user research.
- Directed a 6-person design & development team's workflow (planning, review, task tracking in Miro and Notion), increasing on-time delivery by 40%.
- Delivered 10 motion design assets with reframing to engagement that lifted sales by 6%.

Product Designer | GURUKAFA

May 23 - Aug 25

- Designed accessible, end-to-end product interfaces for 8 clients, delivering +20 projects with client-satisfaction and repeat-business rate.
- Figma, Adobe XD, Framer, Wordpress, Webflow, Adobe Photoshop, Adobe Illustrator, Adobe After Effects, Adobe Premier Pro, Adobe Lightroom, Adobe Indesign.

Co-Founder & Designer | REKT Studio

Nov 22 - Present

- Founded and lead a web design studio, delivering 30 client projects across 6 industries.
- Direct end-to-end design and client stakeholder management, maintaining a repeat-client rate of 80%.

Design & Development | ArchEvolve

Aug 21 - Nov 22

- Delivered design and software solutions for enterprise clients (Aselsan, CW Enerji, Turkish Coast Guard), shipping 3 projects as part of a university-founded consultancy.

Skills

Design: User Research, Usability Testing, Information Architecture, Design Thinking, User-centered design, Wireframing, Prototyping, Interaction Design, UI/Visual Design, Design Systems, Accessibility (WCAG), Motion Design, Branding

Tools: Figma, Adobe Creative Cloud, Miro, Maze

Engineering: HTML, CSS, JavaScript, AI-assisted design workflows

Education

MSc User Experience & Interaction Design | Glasgow Caledonian University

2026 (4.0 GPA)

BS Computer Engineering | Antalya Bilim University

2021